



Case Study

Specsavers

Bringing Total Reward
Statements to life with Epay



Specsavers is the world’s largest privately owned optical group. In the United Kingdom and Republic of Ireland, it employs people across 800 stores, seven support offices and five manufacturing and distribution sites.

Twice a year, Specsavers communicates to circa 1,600 support office employees, with a detailed explanation of their total reward package.



The Challenge

Before interactive Total Reward Statements (TRS) on its Epay application, Specsavers used leaflets to communicate total reward. The leaflets would be printed by a third-party and delivered to offices for hand distribution or posted to field based employees.

The Reward team at Specsavers identified four areas of concern with this communications process.

Firstly, the printed leaflets could easily be lost or misplaced, creating a risk that personal employee data wasn’t safe.

The significant monetary and environmental costs of printing and delivering so much paper raised clear issues – was there a less damaging, more cost effective alternative?

The final point was on accuracy. Data had to be collected and put on paper at least two weeks before the leaflets were given out. During this time, employee data, such as salary or job title, could change. The reward information then outdated before it arrived with the employee.

In June, the Reward team had to ensure the total reward statement arrived on a specific day to correlate with an annual company announcement. Anyone working away from the office or field based on that day would have to wait longer to receive theirs. The Reward team felt this was unfair and wanted a solution that was accessible to everyone, regardless of their location.

Datagraphic’s Epay application had the answer.

“The flexibility and support from Datagraphic has been great. If I want to make last minute changes in the run up to launch then I can, this just wasn’t possible with paper.”

Reward and Policy Manager

Results Achieved

- Secure interactive total reward statements accessible from any internet enabled device
- Improved accuracy, employee data just a few hours rather than weeks old when presented online in total reward statements
- 60% projected cost saving against print and distribution process

Why Datagraphic?

We partner with organisations to provide a secure end-to-end document automation service that is simple, liberating and integrated.

Whether you’re communicating with customers, suppliers, employees or all three, our friendly and dedicated team will help you deliver accurate, efficient and future-proofed communications without buying expensive software or costly equipment.

Learn more at datagraphic.co.uk

Datagraphic

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