

# Logo

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Where possible the logos must be used in full colour. If needed we have reversed out (white) and mono (black) versions of our logos.

Full Colour

**Data**graphic

**Aceni** 

**Ep** 

Reversed out  
(white)

**Datagraphic**

**Aceni** 

**Ep** 

Mono (black)

**Datagraphic**

**Aceni** 

**Ep** 

# Logo



Our logos are important to our brand and should not be distorted in anyway.

## Don't

- Stretch or squash the logo
- Change the colour of the logo
- Use the full colour logo on a colour background
- Use the black logo on a dark colour background
- Use the logo on a busy image

## Do

- Use the full colour version of the logo where possible
- Use the white version on an appropriate background colour

Datagraphic



Datagraphic



Aceni



Aceni



Ep

