**Datagraphic invests again**

Document automation company, Datagraphic, has announced further investment in its production centre (Rugby, Warwickshire) by purchasing a state-of-the art letter sorter from Böwe Systec Limited.

This announcement comes only months after the firm shared details of its Xerox Trivor 2400 HD Inkjet press installation. The investments are all part of Datagraphic’s growth strategy: ensuring capacity is available for increasing volumes of same-day document processing.

The Böwe Systec letter sorter, installed at the start of November, can process up to 46,500 DL letters per hour to 128 sort bins, which have been set-up in a two-tier, two-sided configuration with integrated tray drawers to achieve the best output in the smallest possible footprint (just over 15 metres long).

Sarah Butler, General Manager at Datagraphic comments: “Installing two significant pieces of equipment in the production centre in a matter of months has taken a real team effort and meticulous planning.”

Mrs Butler continues: “Our customers trust us with time-critical financial, employee and healthcare communications which we often have to print and mail within hours of receiving the data. Expanding our mail sortation and consolidation capacity ensures we continue to meet demand and do it efficiently.”

Glyn King, Group Managing Director at Datagraphic adds: “We took the decision to work with Böwe Systec as researching the market they appeared to be the go-to provider of letter sortation in the UK. They also demonstrated a depth of knowledge in mail consolidation and offered a package of on-site support and preventative maintenance, which is essential for time-critical operations like ours. The team at Böwe Systec in Derby specifically have worked closely with us to understand the way our business works and make the installation as seamless as possible.”

Andy Wain, UK Sales Director at Böwe Systec Ltd comments: “We are truly delighted to be working with Datagraphic and to be supporting them in the business transformation that is taking place. Our clear focus at Böwe Systec is to deliver value to our customers through our experience and knowledge of the mailing market and not just to provide equipment solutions. This is what I believe makes us the only choice when it comes to supporting businesses with any mailing or parcel related challenges and opportunities they may have”.

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**Photo caption:** Pictured with the Letter sorter [from left to right] Glyn King, Group Managing Director and Sarah Butler, General Manager, both of Datagraphic and Andy Wain, UK Sales Director at Böwe Systec Ltd