

## Robin Hood Energy

Scalability with Aceni



Launched by Nottingham City Council in 2015, Robin Hood Energy is the UK's first local authority owned energy supply company. They offer energy for homes and businesses at low and competitive prices without the need for private shareholders or director bonuses.

## RobinHoodenergy

## The Challenge

Robin Hood Energy identified the need for an experienced document automation partner to help it deliver printed transactional documents to its 4,000 non-paperless customers.

Like any energy provider, they had very strict criteria around data security and document accuracy when selecting their supplier. But as a new business, they required a print partner that would be able to cope with a new and growing business.

They recognised document volumes could fluctuate quite widely as a fledgling business, and wanted to mitigate the risk of non-compliance with industry license conditions by teaming up with a specialist for day-critical mailings.

Aceni, powered by Datagraphic, met this challenge.

## Results Achieved

- Seamless transfer of data from Junifer software to Datagraphic to produce personalised welcome letters, booklets, day-to-day customer correspondence and energy bills
- Day-critical production facility used to reduce the risk of non-compliance with industry license conditions

- Mailing pack verification during production to ensure accuracy
- Flexible commercial pricing based on forecasts of business growth
- Scalable print service, with capacity to grow with the business

## Why Datagraphic?

We partner with organisations to provide a secure end-to-end document automation service that is simple, liberating and integrated.

Whether you're communicating with customers, suppliers, employees or all three, our friendly and dedicated team will help you deliver accurate, efficient and future-proofed communications without buying expensive software or costly equipment.

Learn more at [datagraphic.co.uk](https://datagraphic.co.uk)

## Datagraphic

Registered companies: Datagraphic Group Limited (Reg No: 01215380) and Datagraphic Limited (Reg No: 02913191). Both registered in England at: Ireland Industrial Estate, Adelphi Way, Staveley, Chesterfield, S43 3LS.